



Midlands Excellence Awards programme 2010/11

Driving and rewarding new levels of excellence

Take part in the region's premier business awards and see your organisation in a new light. We'll help you identify fresh ways to improve your all-round performance and achieve better results. And, if you're truly excellent, we'll ensure you get the recognition you deserve.

Every entrant benefits, not just the winners.

The Midlands Excellence Awards programme is one of the most prestigious in Europe.

Open to private, public and voluntary organisations of all sizes, it provides a rigorous and cost-effective assessment of performance in nine key areas ranging from customer satisfaction to people management, leadership, processes and impact on society. This identifies opportunities to improve and achieve better results.

You will see your organisation in a new light by compiling a submission to provide evidence of your activities and results against a blueprint for excellence – the framework of the European Foundation for Quality Management (EFQM) Excellence Model, also known as the Business Excellence Model.

Submissions are then assessed by independent teams that have been specially trained by Midlands Excellence. Each team uses the Excellence Model framework to highlight strengths, identify opportunities for improvement and determine a score. The results of the assessors' work, which includes a site visit, is provided in a comprehensive feedback report.

“Our involvement in this programme is one of the best decisions we have made. We had a focussed goal and determination to be recognised as a business with a passion for excellence. If you want to distinguish your business and get the best from your people then I heartily recommend this programme to you”

David Webster, Chief Executive, The Hanley Economic Building Society.
Award Winners 2009/10

Next steps

It is important that we know you are entering because we will need to prepare a team to assess your submission. Please send us a completed intention to apply form by **March 15th 2010**. We will need to receive your completed submission by **July 29th 2010**.



Winners and finalists are recognised at the spectacular and high-profile Midlands Excellence Awards Ceremony attended by 1,200 business leaders at the International Convention Centre (ICC) in Birmingham. Our next ceremony takes place in February 2011.

The main award categories are for:

Large companies
with 251 or more employees

Medium-sized companies
with 51-250 employees

Small companies
with up to 50 employees

Public and voluntary sector organisations
with 251 or more employees

Public and voluntary sector organisations
with up to 250 employees

Costs (based on size of organisation)

1-50 employees - £975 + VAT

51-250 employees - £1475 + VAT

250+ employees - £1975 + VAT

Includes a one day 'Preparing for Assessment' workshop for one or two delegates and access to an individual 'surgery' session.

Call us today to find out how you could be a winner on 01675 460997

